

RETAIL EVENTS CALENDAR 2012



January

1 New Years Day
7 - 29 Sydney Festival
26 Australia Day
Back To School



February

14 Valentines Day
24 Adelaide Fringe Festival Start
26 Cricket 20/20 Aus Vs India SYD
29 Leap Year Day



March

4 Clean up Australia Day
5 Labour Day WA /12th VIC
17 St Patricks Day
Autumn Sales



April

6 - 9 Easter
25 Anzac Day
14 - 27 Royal Easter Show - NSW
21 Sydney Cup Day



May

7 May Day NT
7 Labour Day QLD
13 Mothers Day
23 State of Origin Game 1



June

Stocktake Sales
11 Queen's Birthday
25 Wimbledon Tennis Starts
30 End of Financial Year



July

Christmas in July (Yulefest)
4 State of Origin Finals
22 Tour De France Final Stage
Winter Sales



August

3 Jeans for Genes Day
11 - 28 Darwin Festival
26 Daffodil Day
Prepare for Spring



September

2 Fathers Day
3 National Flag Day
8 - 29 Brisbane Festival
30 NRL Grand Final



October

1 Labour Day SA, NSW, ACT
4 - 20 Melbourne Festival
25 Royal Hobart Show
31 Halloween



November

6 Melbourne Cup Day
11 Remembrance Day
Prepare for Summer



December

Carols By Candlelight
25 Christmas Day
26 Boxing Day
26 Sydney To Hobart Race

All seasonal themes shown above are in stock and ready-to-ship for your next promotion.